

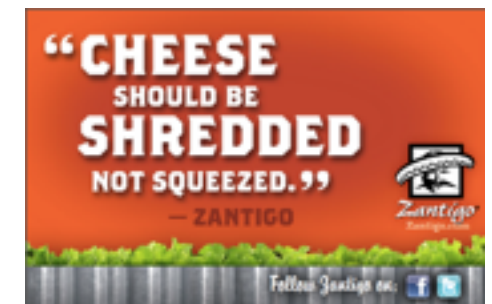
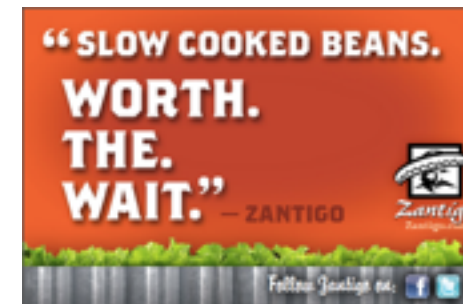
Pete Borchers

copywriting // creative consulting

borcherscreative.com

Zantigo Restaurants

In-Store Signage



University of Minnesota Football

2012 Online Campaign

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BE THERE



WHEN PIGS FLY.

SEASON TICKETS
START AT JUST \$275 [LEARN MORE](#)

PREMIUM SEATING
AVAILABLE [LEARN MORE](#)



BE THERE



WHEN AN INCH MEANS EVERYTHING

BE THERE



WHEN THE GANG GETS TOGETHER



BE THERE

WHEN PRACTICE PAYS OFF

SEASON TICKETS
START AT JUST \$275 [GET YOURS NOW](#)

**WHEN THE
BANDWAGON
SHOWS UP,
WE GET
FRONT ROW
SEATS**



goallineclub.com

**WE DRINK
—— THE ——
KOOL-AID**



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**LOVE
DOESN'T
ALWAYS
MAKE
SENSE**



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**STILL THE
BEST LEGAL
WAY TO
SUPPORT
YOUR TEAM**



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Goal Line Club
Membership Drive

Cargill AgHorizons

ProPricing Print Campaign

ProPricing Select®



YOU CAN'T DICTATE THE HOURS OF DAYLIGHT.

But you *can* gain a competitive advantage with ProPricing® grain contracts.

The success of your crops is often out of your control. But one thing you can control is your preparation and response to a volatile market. Cargill® ProPricing contracts give you a competitive advantage by offering automatic execution and professional traders with global expertise that provide opportunity in a complex market. Talk to your Cargill Farm Marketer to find your ProPricing Advantage Factor and learn how to take control of your marketing plan with ProPricing contracts.

Know more so you can grow more.
CargillProPricing.com

CargillAg.com 

ProPricing Select®



YOU CAN'T CONTROL THE WEATHER.

But you *can* gain a competitive advantage with ProPricing® grain contracts.

Volatile weather can be as unpredictable and damaging as a volatile market. Fortunately, Cargill® offers ProPricing contracts designed specifically to help you turn market volatility into a competitive advantage. With the right contracts, when the market spikes, so does your grain price. Talk to your Cargill Farm Marketer to find your ProPricing Advantage Factor and learn more about turning volatility into opportunity with ProPricing contracts.

Know more so you can grow more.
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ProPricing Select®



YOU CAN'T GROW GIANT EARS OF CORN.

But you *can* gain a competitive advantage with ProPricing® grain contracts.

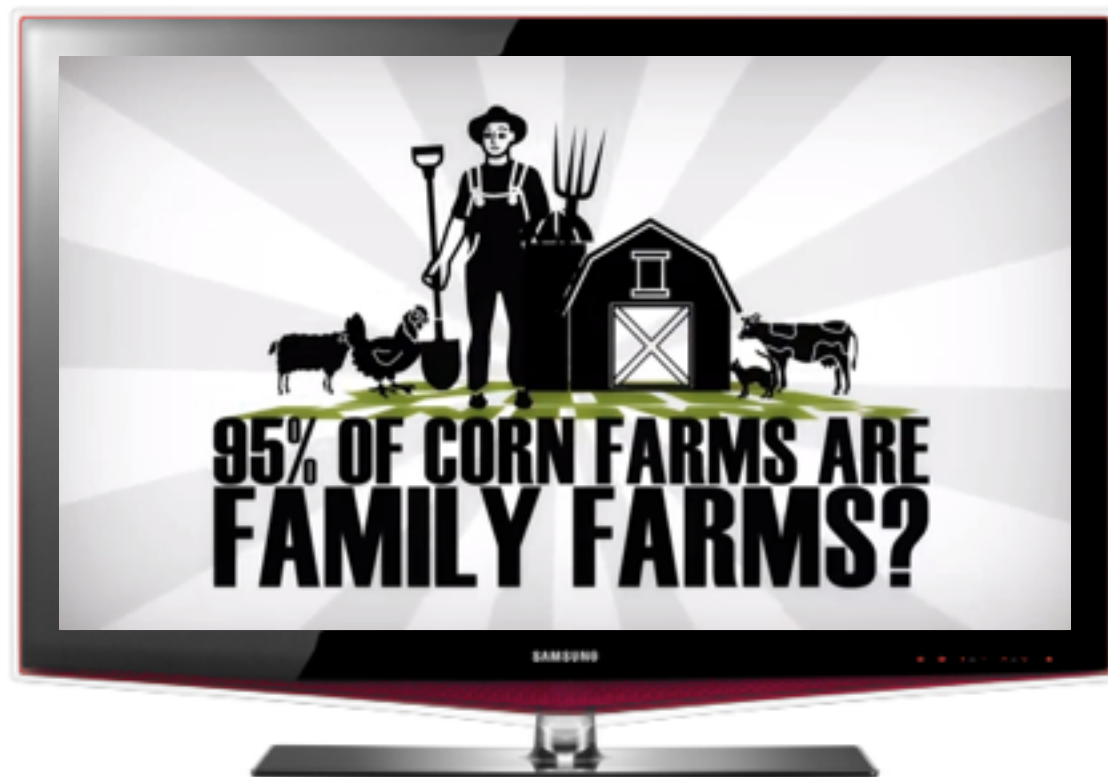
No matter how your crops turn out, you need a solid marketing plan to capitalize on all your hard work. Cargill® ProPricing contracts give you a competitive advantage by forward marketing your grain during traditionally high pricing periods and employing expert traders to help you capture the best price. Talk to your Cargill Farm Marketer to find your ProPricing Advantage Factor and learn more about successful marketing with ProPricing contracts.

Know more so you can grow more.
CargillProPricing.com

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Cargill AgHorizons

Brand Videos



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Edina Realty

Seasonal Direct Mail



YOU CAN'T SELL A HOME IN WINTER?

The 2,504 clients who sold their home through Edina Realty last December-February would strongly disagree. Recent trends show home buying has no offseason. Edina Realty ensures you won't be frozen out of a surprisingly hot home winter market.

THE RIGHT HOUSE IS ALWAYS IN SEASON.

Don't wait for spring – buyers certainly aren't waiting for you. Call me and get the edge you need with Edina Realty.

This is not intended to solicit a currently-listed home. Information is deemed reliable, but not guaranteed.

Edina Realty.
a Berkshire Hathaway affiliate

<office name>
<address>
<city, state zip>

SOME THINGS WORK IN ANY WEATHER.

A yard sign for Edina Realty, a Berkshire Hathaway affiliate, is positioned in front of a green two-story house covered in snow. The sign is red with white text. The background is a snowy winter scene with a blue sky and falling snow.

Cargill AgHorizons

Sales Collateral





NEVER SETTLE FOR GOOD ENOUGH.



Clean air is essential for keeping your employees and your equipment productive. Don't risk downtime and damage to your most important assets with a sub-optimal dust collector or filters. Our broadest-in-the-industry product selection, unmatched customer support and a history of industry-leading innovation assures Donaldson Torit always delivers **EXACTLY WHAT YOU NEED.™**



Donaldson
Torit

Learn more about
Donaldson Torit solutions
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Donaldson Torit Print Campaign



FOR MINING AND METALWORKING APPLICATIONS

IT'S ONE DECISION NOBODY WILL SECOND GUESS

Introducing Torit® PowerCup® VM Series dust collectors.



It's not a coincidence. It's not a marketing strategy. It's a smart new way to collect dust and remove sparks, with maintenance that **dramatically reduces your total cost of ownership**, all with the superior performance you expect from Donaldson Torit. Designed for the mining and metalworking markets, the Torit PowerCup VM Series dust collector is a smart choice that makes you dust-free. (And, more importantly, it's exactly what you need.)

Learn more about
Torit PowerCup VM Series collectors
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FINA
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THE CLEAR CHOICE IN MIST COLLECTORS

Water, smoke and oil are no match for Donaldson Torit mist collectors.



Donaldson Torit offers the most powerful and efficient way to remove mist, smoke and oil from your shop air. The Torit mist collector is designed for superior collection efficiency and **lowest life cost**. For performance, efficiency and safety, look no further than the Torit mist collector. It's the clear choice in mist collectors. (And, more importantly, it's exactly what you need.)

Learn more about
Donaldson Torit mist collectors
DonaldsonTorit.com
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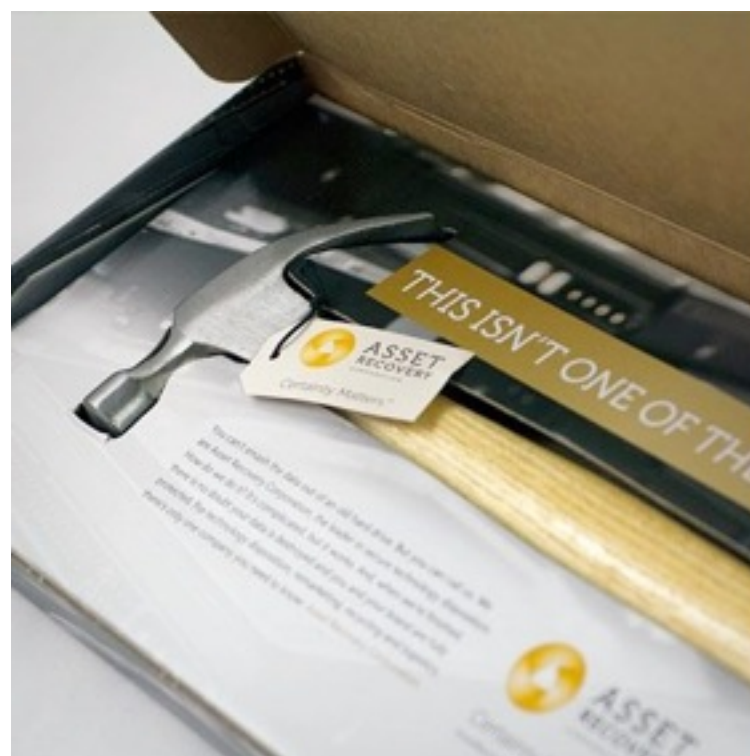
iPad App





Asset Recovery Corporation

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Pete Borchers

On a clown bike wearing a cape

Pete Borchers

Creative Director / Copywriter

borcherscreative.com

pete@borcherscreative.com

612-554-2692